



NATIONAL COALITION OF 100 BLACK WOMEN, INC. BERGEN/PASSAIC CHAPTER

POSITION STATEMENT ON ASSEMBLY, No. 3363

The National Coalition of 100 Black Women, Bergen/Passaic Chapter, Incorporated (NCBW Bergen/Passaic) is deeply concerned with the state of childhood obesity in our nation, State of New Jersey, and specifically in low income and Black communities. There are vital components of the proposed state legislative bill, **Assembly No. 3363**, that we strongly support. The undivided attention given to the Children's Health Promotion Fund is vital to taking steps to reducing childhood obesity rates across the State of New Jersey and we are specifically concerned with the health disparities in the black community which attributes to the cause and effect of the state of Childhood obesity.

NCBW, Bergen/Passaic Chapter Advocates to have our legislative representatives approve **A3363** expeditiously to establish and implement the Children's Health Promotion Fund designed to ensure the expansion of programs that provide comprehensive direction to;

- Improve access to, and encourage the consumption of healthy, safe, and affordable foods and beverages to low income children
- Provide education to the same communities on the importance of proper diet and physical activity to prevent childhood obesity
- Raise public awareness about educational and public health approaches that promote sound nutritional choices and healthy lifestyles.

NCBW, Bergen/Passaic Chapter is a strong advocate to reduce the health disparities in communities affected by lack of knowledge and access to healthy nutritional alternatives. Our concern here is that unhealthy nutrition and lifestyles in children can lead to obesity-related issues in adults such as diabetes, hypertension, heart disease, arthritis, and obesity related cancer. Therefore, we resolutely support proposed legislations such as **Assembly No. 3363** deemed by NCBW as a step toward altering the economic and social impact of health-related issues in communities that need direct and positive attention.

The NCBW, Bergen/Passaic Chapter is a non-partisan, tax exempt 501(c)(3), community advocacy organization comprised of a network of women committed to making a difference in Bergen and Passaic counties

President

Yvonne L. Witter

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Chapter President